

# Plank Road Pedestrian Access Study Business Survey

The Plank Road Pedestrian Access Study is being undertaken by PennDOT, District 9, to evaluate the need for improved pedestrian access along the S.R. 1001 (Plank Road/Pleasant Valley Boulevard) corridor. The study corridor extends from the intersection with Kettle Street in the City of Altoona to the intersection with S.R. 0022 (Wye Switches) in Blair Township, Blair County. Study area municipalities include: the City of Altoona, Logan Township, Allegheny Township, and Blair Township in Blair County, Pennsylvania.

The study is in part the result of a previous study: "The Blair County, Pennsylvania; 2010 Campaign for Active Transportation; Active Blair County; A Case Statement; June 2008." The report produced by this group identified the Plank Road / Pleasant Valley Corridor as one of the major Blair County highway corridors that could benefit from increased pedestrian accessibility.

This study being undertaken by PennDOT will evaluate the existing transit, pedestrian, and geometric features on Plank Road/Pleasant Valley Boulevard within the study corridor that may affect pedestrian accessibility. Based on the analyses, solutions will be developed to help promote improved pedestrian connectivity and safety throughout the corridor. Solutions may include build projects, such as crosswalks, sidewalks, and pedestrian signals, and land use changes / controls, such as ordinances and land development requirements.

This survey is one step in the initial data collection effort being conducted for the study. Input from the business community is vital to the success of this study. We need to know if you, your employees and / or customers walk along Plank Road / Pleasant Valley Boulevard. Where you are walking to and from. Why you are walking. And if improved pedestrian facilities would benefit you, your employees and / or customers.

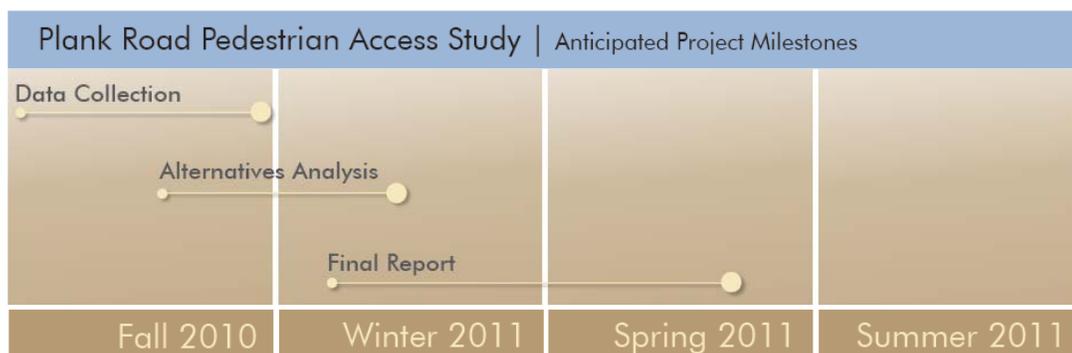
So PLEASE take the time to review the enclosed survey form, complete it, and return it to:

McCormick Taylor, Inc.  
7 Parkway Center, Suite 700  
Pittsburgh, PA 15220  
Attn: Dawn Noel

OR Fax to: 412-922-6851 OR email to: [dnoel@mtmail.biz](mailto:dnoel@mtmail.biz)

Responses are requested by: **November 5, 2010**

If you have any questions please contact either Jim Pruss, PennDOT Project Manager, at 814-696-6850, or Dawn Noel, Consultant Team Project Manager, at 412-722-9306. The anticipated schedule for the project follows:



# Plank Road Pedestrian Access Study

## Business Survey

1. What percentage of your customers do you estimate are pedestrians?

- 0 to 10%     11 to 25%     26% to 50%     51 to 75%     76% to 100%

Please provide information on where your pedestrian customers are walking from, if known:

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2. What percentage of your employees do you estimate are pedestrians?

- 0 to 10%     11 to 25%     26% to 50%     51 to 75%     76% to 100%

Please provide information on where your pedestrian employees are walking from, if known:

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3. Do any of your employees walk to lunch? If yes, to what destinations: \_\_\_\_\_

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4. What percentage of your customers do you estimate utilize transit?

- 0 to 10%     11 to 25%     26% to 50%     51 to 75%     76% to 100%

5. Would improved pedestrian facilities on Plank Road/Pleasant Valley Boulevard benefit your business?

- Yes     No    If yes, how? \_\_\_\_\_

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6. Do you support additional pedestrian facilities on Plank Road/Pleasant Valley Boulevard?

- Yes     No

7. Can you identify any areas within the study corridor that appear to have high pedestrian activity (please be as specific as you can in describing the location or mark the location on the enclosed map)? \_\_\_\_\_

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8. Can you identify any areas within the study corridor that are of concern for pedestrians (please be as specific as you can in describing the location or mark the location on the enclosed map)? \_\_\_\_\_

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9. Would you support reuse of existing fringe parking areas (i.e. areas of parking that are adjacent to Plank Road/Pleasant Valley Boulevard) and/or landscaped areas as pedestrian walkways?

- Yes     No

# Plank Road Pedestrian Access Study

## Business Survey

10. Would you or your employees consider walking to work if better pedestrian facilities were provided on Plank Road/Pleasant Valley Boulevard?  
 Yes    No
11. Would you or your employees consider using transit more often if better pedestrian facilities were provided on Plank Road/Pleasant Valley Boulevard?  
 Yes    No
12. How long has your business been at its current location?  
 Less than 2 years    2 to 5 years    5 to 10 years    More than 10 years
13. How many people do you employ at this location?  
 Less than 10    11 to 50    51 to 100    More than 100
14. Type of Business  
 Retail    Restaurant    Non-profit    Bank/Financial    Entertainment Venue  
 Professional Services    Medical / Healthcare    Other: \_\_\_\_\_

15. Name: \_\_\_\_\_  
Business Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

Please provide any additional information in the space provided and / or attached additional sheets, as necessary: \_\_\_\_\_  
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Please return the completed survey to: McCormick Taylor, Inc., 7 Parkway Center, Suite 700, Pittsburgh, PA 15220  
Attn: Dawn Noel  
OR Fax to: 412-922-6851 OR email to: [dcnoel@mtmail.biz](mailto:dcnoel@mtmail.biz)



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